

Jewellex today!

Jewellex Today! – the only publication of its kind in South Africa – is a daily newspaper distributed at South Africa's premier jewellery exhibition: Jewellex International. The extremely popular journal contains essential information, reports, news, views, developments and trends unveiled at the show on a daily basis.

Published by Isikhova, the newspaper is distributed free on each of the Fair days to visitors and exhibitors. It also carries advertising to allow exhibitors to hone in on the highly lucrative market Jewellex attracts.



DISTRIBUTION

All visitors and exhibitors at Jewellex International.

ADVERTISING RATES

ADVERT SIZE

PER COLUMN CM	R 135.00	\$ 23.00
EARS	R 1 295.00	\$ 205.00
HALF PAGE	R 7 300.00	\$ 1 100.00
FULL PAGE	R 14 000.00	\$ 2 000.00

- All rates exclusive of agency commission
- All rates exclude VAT

TECHNICAL DATA

Page Size: A2 folded to A3 – Portrait
 Full Page Trim Area: 420mm x 297mm
 Full Page Bleed Area: 430mm x 307mm
 Stock: 80gms
 Folded

ADVERTISING BOOKING DEADLINE

Three weeks prior to publication. All bookings made through agencies must be accompanied by a signed CI. No cancellations will be accepted three weeks prior to publication.

ADVERTISING MATERIAL DEADLINE

Two weeks prior to print.

MATERIAL REQUIREMENTS

Material must be supplied to us in the following format:

- PDF format – high resolution: actual size at 300dpi
- CMYK
- 5mm bleed
- Colour proof – chromalin or rainbow proof — printed from a CMYK file (not an RGB proof) to ensure colour accuracy.

